



Dedicated to Our Community

**In 2025, Our Team Invested \$1.63 Million
into Western New York Communities:**

\$740,790 Funds Raised for Community Organizations

\$455,230 Employee Donations to Nonprofit Organizations

\$171,697 Corporate Contributions to 45 non-profit Organizations

5,905 Donated Volunteer Service Hours

\$263,786 Volunteer Service Value

Walsh
INSURANCE

Walsh Insurance is a fifth-generation, family-owned agency that's been helping businesses and families protect what matters most since 1860. With over 100 employees across Buffalo, Rochester, and Medina, we believe in strengthening the communities we call home through both our work and our service.



Our Values



Lead With Integrity

Be honest, open, transparent and above all – do the right thing



Embrace Inclusion

Respect and celebrate each other's uniqueness, welcome new perspectives



Encourage Evolution

Stay curious and embrace challenges to help us exceed our client's expectations



Demonstrate Support

Lead with empathy and have compassion for our clients, our colleagues, and our communities



Prioritize Wellbeing

Prioritize your own physical, mental, and financial health

"Our commitment to community is strengthened by the generosity and compassion shown by our employees. While Walsh Insurance is proud to invest in organizations that enhance the wellbeing of our region, it is our team's individual dedication of time, talent, and personal resources that truly amplifies our collective impact. I am continually inspired by their willingness to give back and honored to be part of an organization that is helping build stronger, supportive, and more inclusive neighborhoods across Western New York."

- Sean Keenan **PRESIDENT & COO**

Living Our Commitment

9 in 10 Employees
Gave to Charity

7 in 10 Employees
Volunteered Their Time

17 Employees
Actively Serve on Boards

11 Employees
Volunteer Over 100
Service Hours Annually

100% of Employees
Agree Walsh Insurance is
Committed to the Greater
Good of Our Community



Community Investment Strategy

Direct Contributions // Our non-profit partners rely on the generosity of the business community to give back. Walsh Insurance allocates an annual budget dedicated to supporting WNY non-profits through sponsorships and gifts.

Volunteering & Employee Engagement // Our employee-led philanthropic committee, “The Change Agents” organizes a variety of volunteer opportunities throughout the year for employees to spend time giving back. In addition, board service and individual volunteer initiatives are celebrated and encouraged as part of our culture. Additionally, the Change Agents provide employees a voice in what initiatives we support through service and in-kind collections.

Insurance Solutions and Nonprofit Partnerships // We are proud to provide risk management and employee benefits solutions to many different non-profit organizations in Western New York. We view ourselves as an extension of their team, here to help them identify and overcome unique challenges and risks facing nonprofit operations on a daily basis.

Our Impact Highlights

Supporting People Inc. When They Needed It Most //

Creating a Safety Net

A two-year, \$50,000 commitment helped establish a Community-Based Services (CBS) Emergency Relief Fund for individuals with Intellectual and Developmental Disabilities (I/DD). The fund provides a vital safety net during times of unexpected financial hardship, helping cover essential needs that traditional funding sources often cannot.

100+ Lives Impacted

More than 100 individuals have received emergency assistance so far through the fund. Support has included access to food, emergency housing, educational resources, and other critical needs. In one instance, two sisters received laptops for homeschooling that they could not otherwise afford, allowing them to continue learning and stay connected with others outside the home.

A Partner's Perspective

"The Walsh Insurance Community-Based Services Emergency Relief Fund has provided critical support to people when they need it most. Unexpected challenges can quickly become crises for individuals and families, particularly when resources to address immediate needs are limited. Through their generosity and commitment to our community, Walsh Insurance is helping ensure people can access essentials that provide stability, dignity, and peace of mind during difficult times. We are deeply grateful for this partnership and for the meaningful difference it is making in the lives of the individuals and families served by People Inc." - **Anne McCaffrey** **PRESIDENT & CEO, PEOPLE INC.**



YMCA Buffalo Niagara //

Contributed to youth programs, healthy living initiatives, and family services strengthening neighborhoods across Western New York.



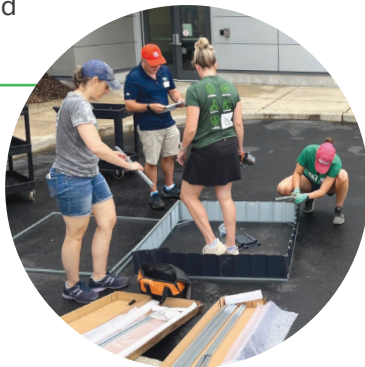
Hospice and Palliative

Care Buffalo // Supported compassionate care and comfort for individuals and families navigating serious illness and end-of-life journeys.



Feedmore //

Helped fight hunger through food access initiatives and volunteer efforts serving families facing food insecurity.



EPIC // Supported parenting education and family programs helping children grow into healthy, capable, and resilient adults.



AKG // Helped expand access to arts, creativity, and cultural experiences enriching Western New York communities.



American Cancer Society //

Supported research, patient services, and prevention efforts bringing hope to families affected by cancer.



WEDI //

Helped entrepreneurs and small business owners access training, financing, and opportunities to grow and succeed.



Change Agents Initiatives

Journey's End Coat Collection //

Collected ten bags of winter coats and clothing helping refugee and immigrant families stay warm and welcomed during colder months.



The Teacher's Desk //

Helped assemble backpacks with free supplies supporting stronger learning environments for local students.



Tapestry Charter School //

Supported student development through staff led education with Junior Achievement of WNY as well as grounds maintenance.



New View Alliance //

Fulfilled the holiday wish lists of ten children through New View Alliance's Holiday of Hope program.



United Way

Annual Giving //

58 of our employees collectively donated \$46,033 plus we provided a corporate gift of \$8,000.

PB&J Drive //

Employees came together to collect food helping families experiencing hunger and economic hardship.

"We were overwhelmed with joy. Most of the sandwiches are used to give to people on the streets in the middle of the night to hold them over until the next day. You fed someone today. We are grateful for you."



Our Community Impact Partners

In 2025, we've been able to support the following community nonprofits through employee volunteerism, fundraising, or direct contributions from Walsh Insurance or our employees:

AAOMS Foundation
Al Sigl Foundation
American Cancer Society
American Heart Association
Aspire of WNY
Beds for Buffalo
Best Self Foundation
Big Brothers Big Sisters
Big I NY
Buffalo 5/14 Survivors Fund
Buffalo AKG Art Museum
Buffalo History Museum
Buffalo Jewish Federation
Buffalo Niagara Medical Campus
Buffalo Prep
Buffalo Tennis & Squash Club
Buffalo Therapeutic Riding Center
Business Council of New York State
Canoe Foundation / Jazz Night
Catholic Charities of Buffalo
Child & Family Services
CHUBB Charitable Foundation
Community Foundation for Greater Buffalo
Community Services for Every1
Crossroads House
East House
Eighth District Dental Society
EPIC (Every Person Influences Children)
Erie County Agricultural Society
Fairport Soccer Club
Falk School Board
FeedMore WNY
Frank Lloyd Wright's Martin House
Gateway Longview
Goodwill of WNY
Habitat for Humanity
Hospice & Palliative Care Buffalo
Insurance Women of Buffalo
Josephine Goodyear Foundation
Journey's End
Junior Achievement of WNY
Kaleida Health Foundation
Kelly for Kids Foundation

Le Moyne College
Legal Aid Bureau of Buffalo
NAMI
New View Alliance
Next Chapter Donation / Lee Memorial
Niagara Aquarium Foundation
Niagara Falls Country Club
Nichols School
Orleans County National Night Out
Park Country Club
PATH of WNY
PAWS Animal Shelter
People Inc.
Prevention Focus
Project Stork
Rochester Presbyterian Home
Roswell Park Comprehensive Cancer Center
Rural Outreach Center
Salvation Army
Say Yes Buffalo
Shift2
SPCA
Special Olympics New York
Springville Griffith Institute Central School District
St. Gianna Molla Women's Center
St. John Fisher University
St. Mary's School for the Deaf
St. Pius X School / Church Gala
Tapestry Charter School
Teacher's Desk
United Way of Buffalo & Erie County
United Way of Greater Rochester
United Way of Orleans County
University at Buffalo
VIA / Visually Impaired Advancement
WEDI (Westminster Economic Development Initiative)
Williams College
Willow Domestic Violence Center
WNY Heroes
Worldwide Bible Teaching
YMCA Buffalo Niagara
YWCA of Western New York

Buffalo

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About This Report This is the third annual Community Impact Report produced by Walsh Insurance in partnership with Blackbird Philanthropy Advisors. This report include financial information related to 2025 data as well as self-reported volunteer hours and donations from employees. Walsh Insurance is a fifth-generation, family-owned insurance agency founded in 1860 dedicated to helping individuals and businesses proactively manage their risk to remain safe and well.